

# **Sponsorship Categories**

## **Title Sponsor**

Your minimum investment of \$10,000 gives you the exclusive right for the entire show season.

One sponsorship available per calendar year

### **Return on Investment**

- U The Title Sponsor will be prominently recognized on our website and social media accounts for the entire year.
- U Each show program will have a two page spread for your company and any advertising you would like to promote
- Ocompany banner will receive prime placement at every show and will be announced regularly throughout all show events as the title sponsor
- Vou have the option to display/sell your products and/or services at each of our shows
- You will receive a special Sponsor Logo you can display on your website, social media and advertising for the year.
- Six complimentary tickets for the Sponsor table at our Annual General Meeting & Awards Banquet which typically takes place in Regina the third weekend in January.
- **U** SCHA merchandise

Ph: (306) 861-3496



## **Presenting Sponsor**

Your minimum investment of \$5,000 allows you to sponsor the show location of your choosing. Please visit our website for show schedule: <a href="https://www.scha.ca/upcoming-events">https://www.scha.ca/upcoming-events</a>

One sponsorship available per show

#### **Return on Investment**

- O All presenting sponsors will be identified on our website and social media accounts indicating the show that is sponsored.
- Show program will have a full page for your company and any advertising you would like to promote
- Ocompany banner will be displayed prominently at the show and will be announced regularly throughout the duration of the show
- Vou have the option to display/sell your products and/or services at show sponsored
- You will receive a special Sponsor Logo you can display on your website, social media and advertising for the year.
- Four complimentary tickets for the Sponsor table at our Annual General Meeting & Awards Banquet which typically takes place in Regina the third weekend in January.
- **U** SCHA merchandise

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## **Friend of the SCHA**

Your investment of \$2,500 will supply stall shavings for one show.

#### **Return on Investment**

- O All sponsors will be identified on our website and social media accounts indicating the amount/type of sponsorship.
- Show program will have a half page for your company and any advertising you would like to promote
- Ocompany banner will be displayed at the show and will be announced regularly throughout the duration of the show
- Vou have the option to display/sell your products and/or services at show sponsored
- You will receive a special Sponsor Logo you can display on your website, social media and advertising for the year.
- Four complimentary tickets for the Sponsor table at our Annual General Meeting & Awards Banquet which typically takes place in Regina the third weekend in January.
- **U** SCHA merchandise

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