



Sponsorship Categories

Title Sponsor

Your minimum investment of \$10,000 gives you the exclusive right for the entire show season.

- U One sponsorship available per calendar year

Return on Investment

- U The Title Sponsor will be prominently recognized on our website, social media accounts, and newsletters for the entire year.
- U Each show program will have a two page spread for your company and any advertising you would like to promote
- U Company banner will receive prime placement at every show and will be announced regularly throughout all show events as the title sponsor
- U You have the option to display/sell your products and/or services at each of our shows
- U You will receive a special Sponsor Logo you can display on your website, social media and advertising for the year.
- U Six complimentary tickets for the Sponsor table at our Annual General Meeting & Awards Banquet which typically takes place in Regina the third weekend in January.
- U SCHA merchandise



Presenting Sponsor

Your minimum investment of \$5,000 allows you to sponsor the show location of your choosing. Please visit our website for show schedule: <https://www.scha.ca/upcoming-events>

- U One sponsorship available per show

Return on Investment

- U All presenting sponsors will be identified on our website, social media accounts, and newsletters, indicating the show that is sponsored.
- U Show program will have a full page for your company and any advertising you would like to promote
- U Company banner will be displayed prominently at the show and will be announced regularly throughout the duration of the show
- U You have the option to display/sell your products and/or services at show sponsored
- U You will receive a special Sponsor Logo you can display on your website, social media and advertising for the year.
- U Four complimentary tickets for the Sponsor table at our Annual General Meeting & Awards Banquet which typically takes place in Regina the third weekend in January.
- U SCHA merchandise



Friend of the SCHA

Your investment of \$2,500 will supply stall shavings for one show.

Return on Investment

- U All sponsors will be identified on our website, social media accounts, and newsletters, indicating the amount/type of sponsorship.
- U Show program will have a half page for your company and any advertising you would like to promote
- U Company banner will be displayed at the show and will be announced regularly throughout the duration of the show
- U You have the option to display/sell your products and/or services at show sponsored
- U You will receive a special Sponsor Logo you can display on your website, social media and advertising for the year.
- U Four complimentary tickets for the Sponsor table at our Annual General Meeting & Awards Banquet which typically takes place in Regina the third weekend in January.
- U SCHA merchandise